

## Ilan (Daniels) Rahimi

### CURRICULUM VITAE AND LIST OF PUBLICATIONS

#### • Education

- 2005 DBA. (Doctorate in Business Administration). The University of Manchester, England.
- 1999 MBA. The University of Manchester, England.
- 1997 BB. (Bachelor's in Business Administration). The College of Management, Rishon LeTzion.
- 1997 Senior Instructor Certificate in Computer Sciences from Israel's Ministry of Education, College of Education in High-Tech, Rishon LeTzion.

#### • Employment History

- 2010 - Present Senior Lecturer  
Ono Academic College
- 1999 - Present Lecturer in Business Administration  
Hebrew University, The College of Management in Rishon LeTzion, and Netanya Academic College

#### • Professional Activities

##### (a) Professional academic functions

- 2010 - Present Director of Academic Development, Ono Academic College
- 2008-2010 Associate Director of Academic Development, Ono Academic College
- 2005-2008 Assistant to the Director of Academic Technological Development, Ono Academic College
- 2004 - Present Head of the Pre-Academic School of Studies, Ono Academic College

2004 - Present	Head of the BA and MBA Program in Informational Systems Analysis, Ono Academic College
2002-2006	Director of Information Systems, Ono Academic College
1998-2004	Coordinator of the Program in Information Systems for the Business School, Ono Academic College

(b) Professional functions outside universities/institutions

2007 – Present	Founder of and partner in the company K2P, a provider of e-learning solutions to such clients as Ono Academic College, El Al, the Jerusalem College of Technology, and Ness College.
2004-2009	President of E-Magine, an Israeli-based international provider of CRM (Customer Relationship Management) solutions.
1998-2001	Founder of the company Daniels—Systems Analysis and Consulting.

• **Educational Activities**

(a) Courses taught

Graduate Courses

Cross Organizations Information Systems

Entrepreneurship

Knowledge Management

New Product Design and Development

Undergraduate Courses

Information Systems and E-Business

Information Systems Auditing

Project Management

**• Publications**(a) Refereed articles and refereed letters in scientific journals

- Rahimi, I. & Berman U. (2009). "Building a CSF framework for CRM Implementation", *Journal of Database Marketing & Customer Strategy Management*.
- Da Silva, R. & Rahimi, I. (2006). "A Critical Success Factor Model for CRM Implementation", *International Journal of Electronic Customer Management*.
- Da Silva, R. & Rahimi, I. (2004). "Issues in Implementing CRM: A Case Study", *Issues in Informing Science & Information Technology Journal*, Vol. 1, p. 1053-1064.

**• Lectures and Presentations at Meetings and Invited Seminars**

- (a) Presentation of papers at conferences/meetings (oral or poster)
- Leifer, E. & Rahimi, I. (2010). "Blended Learning: Effective Technology and Methodology in Higher Education", The 21st Annual SITE International Conference.
- Leifer, E. & Rahimi, I. (2009). "A Case Study of EL and Face to Face Learning as Integrated Learning ", The 7th Annual MEITAL National Conference.
- Da Silva, R. & Rahimi, I. (2004). "Issues in Implementing CRM: A Case Study", The In Site 2004 Information Science + IT Education Conference, Rockhampton, Australia, June 2004.
- Da Silva, R. & Rahimi, I. (2004). "A Critical Success Factor for CRM Implementation", The Fourth EURAM 2004 Conference at St Andrews.

**• Additional Information**

- ISACA Israeli Academic Advocate.
- Presidium member of The Israel Chamber of Information Systems Analysts.
- Governing member of "Amutat 60 Plus Minus" Association.
- Governing member of "Eyes on the Road" Association.