

Ono Academic College
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OFER TUR-SINAI

ACADEMIC APPOINTMENTS

ONO ACADEMIC COLLEGE SCHOOL OF LAW, Kiryat Ono, Israel

Lecturer 2009-2017
Senior Lecturer 2017-present

Courses: Intellectual Property Law
Private International Law
Legal Aspects of High-tech Entrepreneurship
Theoretical Aspects of Private Law (seminar)
Legal Research
Legal Methods

Service: Member of Teaching Committee 2009-2010
Coordinator of Law Faculty Seminars 2012-2015
Member of the Disciplinary Board 2018

Reader and referee for Doctoral theses and proposals
and for various Israeli law journals

Member of Israel's Patent Authority Prize
Selection Committee 2013-2014

HAIFA UNIVERSITY SCHOOL OF LAW, Haifa, Israel

Visiting Lecturer 2009-2010
Course: Strategic Business Planning (with Michal Tsur)

HIGHER EDUCATION

HEBREW UNIVERSITY SCHOOL OF LAW, Jerusalem, Israel

LL.D. (Doctor of Laws) 2009
Thesis: Cumulative Innovation in Patent Law
Supervisor: Professor Daphna Lewinsohn-Zamir

COLUMBIA UNIVERSITY SCHOOL OF LAW, New York, New York

LL.M. 1999
Honors: *Kent Scholar* (top 1-3%)

HEBREW UNIVERSITY SCHOOL OF LAW, Jerusalem, Israel

LL.B. 1998
Participated in the Law & Economics Program (a program in which
law students complete the academic requirements for a degree in
Economics while pursuing an LL.B).

Honors: *summa cum laude* (top 2%)
Dean's List, 1994, 1995, 1996
Judge T. Miller Award (for excellence in the Law & Economics Program), 1996

Law review: Member of the Editorial Board of "Mishpatim" (the general law review of the Hebrew University School of Law), 1994-1995

Activities: Teaching Assistant in Private International Law and Criminal Law, 1995-1997
Research Assistant in Contract Law, 1994-1996

PUBLICATIONS

BOOKS

1. CUMULATIVE INNOVATION IN PATENT LAW (Harry and Michael Sacher Institute for Legislative Research and Comparative Law, Faculty of Law, Hebrew University, 2017, in Hebrew)

ARTICLES

2. *Exhaustion in the Service of Progress*, 36 CARDOZO ARTS & ENT. L.J. (forthcoming 2018), available at: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3154011
3. *Patents and Climate Change: A Skeptic's View*, 48 ENVTL. L. 211 (2018), available at: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2971639
4. *Technological Progress and Well-Being*, 48 LOY. U. CHI. L.J. 145 (2016), available at: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2590038
5. *Constructive Ambiguity: IP Licenses as a Case Study* (co-authored with Michal Shur-Ofry), 48 U. MICH. J.L. REFORM 391 (2015), available at: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2430638
6. *The Trans-Pacific Partnership: Experimental Use of Patents on the International Agenda*, 16 N.C. J.L. & TECH. 63 (2014), available at: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2500096
7. *Beyond Incentives: Expanding the Theoretical Framework for Patent Law Analysis*, 45 AKRON L. REV. 243 (2012), available at: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1697254
8. *The Endowment Effect in IP Transactions: The Case Against Debiasing*, 18 MICH. TELECOMM. & TECH. L. REV. 117 (2011), available at: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1803613

9. *Cumulative Innovation in Patent Law: Making Sense of Incentives*, 50 IDEA 723 (2010), available at: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1477846
10. *Intellectual Property Law – Marching into a New Millennium (Trends and Developments in Israeli Law)*, 5 KIRYAT HA-MISHPAT 177 (2005) (in Hebrew), available at: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2287430

CHAPTERS IN COLLECTIONS

11. *Intellectual Property Law* (co-authored with Katya Assaf & Guy Pessach) in INTRODUCTION TO THE LAW OF ISRAEL (Barak Medina, Christian Walter, Lothar Scholtz & Heinz Bernd eds.) (Hart Publishing, forthcoming 2018) [English]; EINFÜHRUNG IN DAS ISRAELISCHE RECHT (Beck-Nomos, forthcoming 2018) [German]

PRESENTATIONS, CONFERENCES & WORKSHOPS (partial list)

"Exhaustion in the Service of Progress", work-in-progress presentation at:

- IP Workshop, Hebrew University, Israel, 2018
- PatCon 8, San Diego University, 2018

"Cumulative Innovation in Patent Law", book event at Ono Academic College, 2018

"Patents and Environmental Innovation: A Skeptic's View", work-in-progress presentation, at:

- PatCon 6, Boston College, 2016
- IP Scholars Conference, Cardozo Law School, New York, 2017
- The Annual Israeli IP Scholars Workshop, Haifa University, Israel, 2017

"Technological Progress and Well-Being", work-in-progress presentation, at:

- Works-in-Progress Intellectual Property Colloquium (WIPIP), United States Patent and Trademark Office, VA, 2015
- The Oxford Handbook on Intellectual Property @ TAU, Israel, 2015
- The Private Law Workshop, Hebrew University, Israel, 2015
- "The Many Faces of Innovation" Conference, Bar Ilan University, 2016

"A Critical Look at Intellectual Property", invited presentation at the Ministry of Justice Education Program organized in conjunction with the Israel Patent Authority, 2014

"The Trans-Pacific Partnership: Experimental Use of Patents on the International Agenda", work-in-progress presentation, at IP Scholars Conference, Berkeley Law School, CA, 2014

"Constructive Ambiguity: IP Licenses as a Test Case", work-in-progress presentation, at:

- IP Scholars Conference, Cardozo Law School, New York, 2013
- The Annual Israeli IP Scholars Workshop, Tel Aviv University, Israel, 2013

"Patentability", invited presentation at the Jerusalem Bar Lawyers Education Program organized in conjunction with Hebrew University, 2013

"Copyright Law Reforms & Developments - Israel & Canada as Comparative Case-Studies" (Israeli Canadian Workshop), invited participant at the concluding panel, Hebrew University, Jerusalem, Israel, 2012

"Intellectual Property and Private International Law", presentation at a conference titled "the Interdisciplinary Dimensions of Intellectual Property", Bar Ilan University, Israel, 2011

"User Rights in Patent Law", work-in-progress presentation, at IP Scholars Conference, De Paul University, Chicago, 2011

"Cumulative Innovation in Patent Law", work-in-progress presentation, at:

- WIPO 2nd Seminar on IP and Creative Small and Medium-Sized Enterprises, Genève, Switzerland, 2009
- The Annual Israeli IP Scholars Workshop, Hebrew University, Jerusalem, Israel, 2009

LEGAL PRACTICE

RESEARCH FUND OF HADASSAH MEDICAL ORGANIZATION, Jerusalem, Israel
Counsel (part time) 2016

Providing legal advice to the fund in connection with the establishment of its clinical trials unit. Drafting and negotiating clinical trial agreements, quality assurance agreements and other legal documents.

KALTURA, INC., New York-Israel
Associate General Counsel (part time) 2011-2014

Representation of the company in commercial transactions with customers, vendors and other third parties. Drafting and negotiating a wide variety of legal documents, including license and services agreements, reseller and referral agreements, and outsourcing agreements. Advising management and employees with respect to confidentiality, intellectual property, and other legal matters. Supervising legal representation of the company by outside counsel in financing transactions and coordinating the related due diligence process. General corporate matters, including establishment of a European subsidiary.

EITAN, PEARL, LATZER & COHEN-ZEDEK, Herzlia, Israel
Associate 2001-2002

Domestic and international corporate practice. Representation of corporate clients and venture capital funds in investment transactions, mergers and acquisitions, technology transactions and general corporate matters.

CAHILL GORDON & REINDEL, New York, New York

Associate

1999-2001

Corporate and securities law practice. Representation of corporate clients and investment banks in mergers and acquisitions, public and private equity and debt offerings, bank financings (including syndicated term and revolving loan facilities) and general corporate matters.

SUPREME COURT OF ISRAEL, Jerusalem, Israel

Law Clerk to Justice Dorit Beinisch

1997-1998

Conducted research and prepared memoranda on Israeli and comparative law; drafted judgments in the areas of contracts, property law and criminal law.

JERUSALEM DISTRICT COURT, Jerusalem, Israel

Law Clerk to Judge Miriam Naor

1996-1997

Drafted judgments and judicial orders in the areas of contracts, torts and criminal law.

ADDITIONAL INFORMATION

BAR ADMISSIONS

New York State Bar, 2000

Israeli Bar, 1998

LANGUAGES

Hebrew (native); English (fluent)