

Raz Heiferman - CV



Raz Heiferman is a Senior Digital Transformation Advisor at BDO Israel and director of BDO Digital.

Previous working experience: Digital Transformation Advisor at i8 Ventures and Be-Digital consulting firms; Acting Government CIO and Manager of the Shared Services Division at the Israel Prime Minister's CIO Office; CIO at Direct Insurance, Bezeq, and Optrotech.

Teaches graduate level courses on business and digital transformation at several Israeli academic institutions. He authored seven textbooks along with many articles published by Israeli professional magazines. His last book, co-authored with Prof. Yesha Sivan is "Doing Digital – Digital Transformation: Background, Theory and Practice" that was published in a digital format in Hebrew in 2018.

Raz is a member of the Presidium Israeli Information Technology Chamber. He's a member of the board of directors at Menora - Mivtachim Insurance, one of the top 5 largest insurance companies in Israel.

Raz holds a bachelor's degree in Economics and Statistics and a master's degree in Business Administration (Operations Research specialization, cum laude), both from the Hebrew University, Jerusalem.