

# Curriculum Vitae

## Personal Information

Name	Iris Gavish
Email	<a href="mailto:iris.ga@ono.ac.il">iris.ga@ono.ac.il</a>

## Education

Years	
1990-1993	B.A in Economics –University of Haifa.
1999-2002	M.A. in Natural Resources and Environmental Management- University of Haifa.
2019	PhD, Department of Natural Resources and Environmental Management, Faculty of Management, University of Haifa

## Academic Positions

Years	
1995-2002	Lecturer in Statistical Subjects for the Institute of Certified Public Accountants in Israel exams, at The College of Management
1999-2002	T.A. in Statistical Subjects, including SPSS for M.A. students at The Department of Natural Resource & Environmental Management, University of Haifa
Since 2004	Lecturer in Statistical Subjects at the Faculty of Business Administration, Ono Academic College. Currently, a Faculty member at the Faculty of Business Administration, Ono Academic College.

2009-2017 (Until the institution's closure)	Lecturer in Statistical Subjects and a Faculty member until 2016 at Carmel Academic College.
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**Signals and honors**

Years	
2000	Letter of appreciation from the management of the College of Management for achieving 100% passing of the students in the Institute of Certified Public Accountants in Israel exams (Final A)
2015	An Outstanding Dean Certificate for achievements in teaching and a significant contribution to institutional activity at the Faculty of Business Administration, Carmel Academic College.
2018	The Petrie Foundation Scholarship (Canada).

**Professional Experience**

Years	
1993-1995	Economist at the economical department at "Delta" company in Carmiel

**Courses Taught**

Introduction to Statistics.

Introduction to Probability.

Introduction to Research Methods.

Applied statistics in SPSS software.

## **Scientific Publications**

- Gavish, I. & Ayalon, O. (2003), "Economical and Ecological aspects of applying 'The Package Low' In Israel". *Studies in natural resource management and the environment*, (b/1), p. 53-66.
- Gavish, I., Haim, A., & Kliger, D. (2018). Examination of the Relationship between Dietary Choice and Consumer Preferences for Sustainable Near-Food Products in Israel. *Journal of Cleaner Production*.  
2019 Impact Factor: 7.246
- Gavish, I.; Haim, A.; Kliger, D. 'To LED or Not to LED?': Using Color Priming for Influencing Consumers' Preferences of Light Bulbs. *Sustainability* **2021**, *13* (3), 1401. <https://doi.org/10.3390/su13031401>  
Impact Factor: 2.576
- Gavish, I., Gavish, Y., & Shoham, A. (2021). A Multi-Dimensional Model of Israeli Travelers' Experience in Duty-Free Stores. *Advances in Social Sciences Research Journal*. 8 (5), 13-33. DOI:10.14738/assrj.85.10076.
- Gavish, I.; Gavish, Y. Using COVID-19 Symbols in Anti-Smoking Fear Appeal Advertisements for Encouraging Smoking Cessation among Israeli Smokers. *Int. J. Environ. Res. Public Health* **2021**, *18*, 10839.  
<https://doi.org/10.3390/ijerph182010839>  
Impact Factor: 3.390
- Presentation of a poster at an international conference, at Tel Aviv University:  
The 2<sup>nd</sup> Collier Conference on Behavioral Economics (CCBE), July 2017.
- Oral Presentation at an international conference:  
The 23rd International Conference on Environmental Indicators at Technion (Israel Institute of Technology), Haifa, Israel, ICEI, 2019. (Published in the conference's Book of Abstracts)

## **Research fields**

Sustainability; Behavioral economics; Consumer behavior.