

# Sarit Griever

## CURRICULUM VITAE AND LIST OF PUBLICATIONS

### • Education

- 2004-2009      Ph.D. Business Management, The Faculty of Management,  
Constantine the Philosopher University Nitra, Slovak Republic.  
Dissertation: “Expanding Customer Relationship Management-  
The Impact of Self Service Technology on Service Quality,  
Customer Satisfaction and Customer Behavior Intentions”.
- 1997-2000      M.B.A. with distinction. Marketing. University of Manchester in  
Israel.
- 1987-1990      B.A. Economics. Tel Aviv University, Israel.

### • Employment History

- 2002 - Present      Lecturer in Economics  
Ono Academic College
- 2000 - Present      Lecturer in Economics  
Raana University, a branch of the Open University in Israel

### • Educational Activities

(a) Courses taught

The Israeli Economy and Policy  
Macroeconomics  
Microeconomics