

Dr. SMADAR SIEV

Curriculum Vitae

March 2019

Personal Details

Name: Smadar Siev

Military service: 20/2/81 – 20/2/83

Educational Background

- **B. Sc** in Computer Science Engineering from the Technion– Israel Institute of Technology (Haifa, Israel). Graduation at 1987.
- **M.A** in Economics in a joint venture of the Technion – Israel Institute of Technology and Haifa University, graduated with excellence at 1998.
- Licensed for Portfolio Management from the Israeli Securities Authority in the year 2002.
- **Ph. D.** In Finance from the University of Haifa, Department of Economics. Graduation at 2011.

Employment History and Academic Positions

2017 –

Faculty member at Ono Academic College, Faculty of Business Administration, Haifa Campus. Teaching courses: Finance, Investments, Securities Analysis, Seminar in Finance, Financial reports analysis.

2010 – 2017

Faculty member at Carmel Academic Center (Haifa, Israel). Teaching courses: Introduction to Economics, Introduction to Finance, The Israeli Economy, Securities Analysis, Seminar in Finance, Financial reports analysis, Investments.

2006 – Present

University of Haifa (Haifa, Israel), Department of Economics, Lecturer, Courses teaching: Introduction to Finance, Options Markets and Introduction to Econometrics. Department of Sociology (from 2009), Lecturer. Course teaching: Financial report analysis and evaluation of organizational projects.

2000 – 2005

Bloch Rothstein Securities & Investments LTD (Haifa, Israel), working as a senior Analyst, evaluating a wide range local and foreign companies and recommending their stock action

2000 – 2006

University of Haifa (Haifa, Israel), Department of Economics, Teaching assistant

1997 – 2000

University of Haifa, College of Management, Academic College of Emek Yezreel, the North College. I taught various courses: Financial management, Finance, Macroeconomics, Econometrics.

1987 – 1991

ISG Company (Haifa, Israel) –Software Engineer for software development team.

Research Interest

Behavioral Finance; Behavioral Economy, Traffic and transportation Psychology

Publications

- Dishonesty in Behavioral Economics 1st Edition (upcoming Published Date: 1st August 2019). "Cheating in academic exams: A field study" Ch. 2.5 (With D. Kliger) Elsevier - Academic Press 2019
- Firm Disclosure, Media, and the Capital Markets (2016). *Behavioral Finance: 'Where Do Investors' Biases Come From?'*, 239. (with D. Kliger) link: https://books.google.co.il/books?hl=iw&lr=&id=CmZtDQAAQBAJ&oi=fnd&pg=PA239&dq=%E2%80%A2%09Firm+Disclosure,+Media,+and+the+Capital+Markets+&ots=eHZyNqD2cD&sig=Poct_x_RejObrlOuZAd2YMeMp7Q&redir_esc=y#v=onepage&q=%E2%80%A2%09Firm%20Disclosure%2C%20Media%2C%20and%20the%20Capital%20Markets&f=false
- The PR Premium, Journal of Behavioral Finance (2014), 15:1, 43-55, link: <http://dx.doi.org/10.1080/15427560.2014.878133>
- Profitability of Mergers and Acquisitions in Israel, The Economic Quarterly (Israel) 1999, pg 588 – 624. (In Hebrew)

Under Revision

- Effects of Drivers' Priming by Exposure to Active Speed Display, with Kliger Doron

Working Papers

- The Rich Get Richer and the Poor Get Poorer: Behavior of Investors in Biotechnology Firms Post-IPOs , with Tiran Rothman

Grants

1995 Graduate Studies Authority – Haifa University, Excellence Grant

Conferences

8/2016 International Conference of Traffic and Transport Psychology, ICTTP 2016, Brisbane, Australia — “Effects of Drivers' Priming by Exposure to Active Speed Display”

7/2015 The World Financial Conference, Buenos Aires, Argentina– “The PR Premium”.

5/2015 First Israel Behavioral Finance Conference.- Tel Aviv Yaffo Academic College, Israel – "The PR Premium"

7/ 2014 ICAP – 28th International Congress of Applied Psychology, Paris, France - "Priming and Academic Dishonesty"

2009 APESA (Asia Pacific meeting of The Economic Science Association) held at Haifa University (Haifa, Israel).

Seminars

3/2014 Carmel Academic Center – "The PR Premium"

11/2012 Bar- Ilan University. – "The PR Premium"

3/2011 Ono Academic Center – "The PR Premium"

2/2011 Ben Gurion University of the Negev – "The PR Premium"

Other Activities

2012 – Today Departmental seminar coordinator at Carmel Academic Center

2013 – Today Teaching Committee member at Carmel academic Center