

International Conference

Intellectual Property Law and Development - the Road Ahead; Traditional Knowledge and Access to Knowledge

Organized by the World Intellectual Property Organization (WIPO), in cooperation with
The Comparative Legal Research Center, Ono Academic College and the Israel Ministry of Foreign Affairs

Ono Academic College, Israel, October 24 and 25, 2011

Monday, Oct. 24, 2011

9:30 Welcome and refreshments

10:00-10:30 Opening Ceremony

Welcome addresses by:

Prof. Moshe Ben-Horin, Chancellor, Ono Academic College, Israel

Prof. Avishay Braverman, MK, Former Minister of Minority Affairs, President of Ben Gurion University and World Bank Official

Dr. Amichai Cohen, Vice Dean, Prof. of Law, Ono Academic College Law School, Israel

Mr. Wend Wendland, Director, Traditional Knowledge Division, World Intellectual Property Organization (WIPO), Geneva

Israel Ministry of Foreign Affairs Representative

10:30-11:00 TOPIC 1: Globalization, Patents and Traditional Knowledge

Speaker: **Prof. Shubha Ghosh**, Prof. of Law and Associate Director, Initiative for Studies in Transformational Entrepreneurship (INSITE), University of Wisconsin Law School, USA

11:00 - 11:20 Coffee Break

11:20-12:00 TOPIC 2: Traditional Knowledge and Access to Knowledge; the Open Questions

Speaker 1: **Dr. Shlomit Yanisky-Ravid**, Director, Comparative Legal Research Center, Ono Academic College, Israel, Yale Information Society Project (ISP), Yale Law School, USA

Commentator: **Prof. Nicholas Bramble**, Yale Information Society Project (ISP), Yale Law School, USA

12:00-12:40 TOPIC 3: Traditional Knowledge and Traditional Cultural Expressions: Why They Should Be Protected, Commercial Exploitation, Ownership and Beneficiaries

Speaker: **Dr. Sharon Le Gall**, Lecturer, University of the West Indies, Law Faculty, St. Augustine, Trinidad and Tobago

Commentator: **Mr. Wend Wendland**, Director, Traditional Knowledge Division, World Intellectual Property Organization (WIPO), Geneva

Commentator: **Dr. Orit Fischman Afori**, Prof. of Law, College of Management Law School, Israel

12:40 - 14:00 Lunch Break

14:00 - 14:40 Panel 1: At the Cross-Roads: Striking the Balance between Intellectual Property Protection, Cultural Preservation and Access to Knowledge

Moderator: **Dr. Ofer Tur-Sinai**, Prof. of Law, Ono Academic College Law School, Israel

Speaker: **Prof. Pamela Andanda**, Associate Prof. of Law, University of the Witwatersrand, School of Law, South Africa

Commentator: **Mrs. Larisa Simonova**, Deputy Director, International Cooperation Department, Federal Service for Intellectual Property, Patents and Trademarks (ROSPATENT), Russia

Discussion

14:40 - 15:00 Coffee Break

15:00-16:00 Panel 2: Roads Taken: Learning from the Actual Experiences in Parallel Intellectual Property Regimes

Moderator: **Dr. Michal Shur Ofry**, Prof. of Law, Hebrew University Law Faculty, Israel, Partner, E.S. Shimron, I. Molho, Persky Law Firm

Speaker: **Prof. Sheila Foster**, Associate Dean, Fordham University School of Law, USA

Commentators:

Ms. Vladia Borissova, Assistant Professor, Center for Intellectual Property, University of National and World Economy (UNWE), Bulgaria

Dr. Andres Ycaza Mantilla, President, Ecuadorian Institute of Intellectual Property (IEPI), National Directory of Copyrights and Related Rights, Ecuador

Prof. Shubha Ghosh, Prof. of Law and Associate Director, Initiative for Studies in Transformational Entrepreneurship (INSITE), University of Wisconsin Law School, USA

Discussion

16:00 - 16:20 Coffee Break

16:20-17:30 Panel 3: Directions for Intellectual Property and Traditional Knowledge

Moderator: **Ms. Li Maor**, Consultant, Division for Certain Countries in Europe and Asia (DCEA), World Intellectual Property Organization (WIPO), Geneva

Speaker: **Prof. Pamela Andanda**, Associate Prof. of Law, University of the Witwatersrand School of Law, South Africa

Commentators:

Adv. Eran Bareket, Partner, Gilat, Bareket & Co., Reinhold Cohn Group, Tel Aviv, Israel

Adv. Amit Ashkenazi, Head of the Legal Department, ILITA The Israeli Law, Information and Technology Authority, Ministry of Justice, Israel

Discussion

17:30-18:15 Interactive Roundtable: Religious Aspects of Traditional Knowledge

Moderator: **Dr. Yoav Mazeh**, Prof. of Law, Ono Academic College Law School, Israel

Panelists:

Rabbi Dr. Yehoshua Reiss, Head of Bible Department, Herzog College, Alon Shevut, Israel

Dr. Amal Jabareen, Prof. of Law, Ono Academic College Law School, Israel

Discussion

18:15 Reception hosted by World Intellectual Property Organization (WIPO)

10:00-12:00 Panel 4: The Case of Access to Drugs: Life Science Research in Israel (including coffee break)

Dr. Shlomit Yanisky-Ravid, Director, Comparative Legal Research Center, Ono Academic College, Israel, Yale Information Society Project (ISP), Yale Law School, USA

Adv. Sivan Sabban Hacohen, Comparative Legal Research Center, Ono Academic College, Israel

Ms. Orit Regev, Deputy to the Superintendent of Patent Examiners, Israel Patent Office (ILPO)

Dr. Moshe Leimberg, Patent Examiner, Israel Patent Office (ILPO)

Dr. Moshe Tritel, Patent Attorney, Head of Biotechnology, JMB, Factor & Co., Israel

Discussion

12:00-12:30 Lunch Break

12:30-16:30 Study Tour to Cultural and Religious Places in Jerusalem and visit to the Israel Patent Office (ILPO)

17:00 - 18:00 Interactive Roundtable - The Road Ahead: Paving the Way for Fresh Ideas on Traditional Knowledge Wrap-up discussion at the Israel Patent Office (ILPO)

Moderator: **Mr. Asa Kling**, Commissioner of Patents, Designs and Trademarks, Israel Patent Office (ILPO)

Speaker: **Dr. Miriam Bitton**, Prof. of Law, Bar Ilan University Faculty of Law, Israel

Panelists:

Adv. Shimrit Golan, Israel Ministry of Justice

Prof. Shubha Ghosh, Prof. of Law and Associate Director, Initiative for Studies in Transformational Entrepreneurship (INSITE), University of Wisconsin Law School, USA

Dr. Shlomit Yanisky-Ravid, Director, Comparative Legal Research Center, Ono Academic College, Israel, Yale Information Society Project (ISP), Yale Law School, USA

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18:00 Reception hosted by the Israel Patent Office (ILPO)