

## International Conference

# Intellectual Property Law and Development - the Road Ahead; Traditional Knowledge and Access to Knowledge

Organized by the World Intellectual Property Organization (WIPO), in cooperation with The Comparative Legal Research Center, Ono Academic College and the Israel Ministry of Foreign Affairs

**Ono Academic College, Israel, October 24 and 25, 2011**

**Monday, Oct. 24, 2011**

**9:30 Welcome and refreshments**

**10:00-10:30 Opening Ceremony**

Welcome addresses by:

**Prof. Moshe Ben-Horin**, Chancellor, Ono Academic College, Israel

**Prof. Avishay Braverman**, MK, Former Minister of Minority Affairs, President of Ben Gurion University and World Bank Official

**Dr. Amichai Cohen**, Vice Dean, Prof. of Law, Ono Academic College Law School, Israel

**Mr. Wend Wendland**, Director, Traditional Knowledge Division, World Intellectual Property Organization (WIPO), Geneva

**Israel Ministry of Foreign Affairs Representative**

**10:30-11:00 TOPIC 1: Globalization, Patents and Traditional Knowledge**

Speaker: **Prof. Shubha Ghosh**, Prof. of Law and Associate Director, Initiative for Studies in Transformational Entrepreneurship (INSITE), University of Wisconsin Law School, USA

**11:00 - 11:20 Coffee Break**

**11:20-12:00 TOPIC 2: Traditional Knowledge and Access to Knowledge; the Open Questions**

Speaker 1: **Dr. Shlomit Yanisky-Ravid**, Director, Comparative Legal Research Center, Ono Academic College, Israel, Yale Information Society Project (ISP), Yale Law School, USA

Commentator: **Prof. Nicholas Bramble**, Yale Information Society Project (ISP), Yale Law School, USA

**12:00-12:40 TOPIC 3: Traditional Knowledge and Traditional Cultural Expressions: Why They Should Be Protected, Commercial Exploitation, Ownership and Beneficiaries**

Speaker: **Dr. Sharon Le Gall**, Lecturer, University of the West Indies, Law Faculty, St. Augustine, Trinidad and Tobago

Commentator: **Mr. Wend Wendland**, Director, Traditional Knowledge Division, World Intellectual Property Organization (WIPO), Geneva

Commentator: **Dr. Orit Fischman Afori**, Prof. of Law, College of Management Law School, Israel

**12:40 - 14:00 Lunch Break**

**14:00 - 14:40 Panel 1: At the Cross-Roads: Striking the Balance between Intellectual Property Protection, Cultural Preservation and Access to Knowledge**

Moderator: **Dr. Ofer Tur-Sinai**, Prof. of Law, Ono Academic College Law School, Israel

Speaker: **Prof. Pamela Andanda**, Associate Prof. of Law, University of the Witwatersrand, School of Law, South Africa

Commentator: **Mrs. Larisa Simonova**, Deputy Director, International Cooperation Department, Federal Service for Intellectual Property, Patents and Trademarks (ROSPATENT), Russia

**Discussion**

**14:40 - 15:00 Coffee Break**

**15:00-16:00 Panel 2: Roads Taken: Learning from the Actual Experiences in Parallel Intellectual Property Regimes**

Moderator: **Dr. Michal Shur Ofry**, Prof. of Law, Hebrew University Law Faculty, Israel, Partner, E.S. Shimron, I. Molho, Persky Law Firm

Speaker: **Prof. Sheila Foster**, Associate Dean, Fordham University School of Law, USA

Commentators:

**Ms. Vladia Borissova**, Assistant Professor, Center for Intellectual Property, University of National and World Economy (UNWE), Bulgaria

**Dr. Andres Ycaza Mantilla**, President, Ecuadorian Institute of Intellectual Property (IEPI), National Directory of Copyrights and Related Rights, Ecuador

**Prof. Shubha Ghosh**, Prof. of Law and Associate Director, Initiative for Studies in Transformational Entrepreneurship (INSITE), University of Wisconsin Law School, USA

**Discussion**

**16:00 - 16:20 Coffee Break**

**16:20-17:30 Panel 3: Directions for Intellectual Property and Traditional Knowledge**

Moderator: **Ms. Li Maor**, Consultant, Division for Certain Countries in Europe and Asia (DCEA), World Intellectual Property Organization (WIPO), Geneva

Speaker: **Prof. Pamela Andanda**, Associate Prof. of Law, University of the Witwatersrand School of Law, South Africa

Commentators:

**Adv. Eran Bareket**, Partner, Gilat, Bareket & Co., Reinhold Cohn Group, Tel Aviv, Israel

**Adv. Amit Ashkenazi**, Head of the Legal Department, ILITA The Israeli Law, Information and Technology Authority, Ministry of Justice, Israel

**Discussion**

**17:30-18:15 Interactive Roundtable: Religious Aspects of Traditional Knowledge**

Moderator: **Dr. Yoav Mazeh**, Prof. of Law, Ono Academic College Law School, Israel

Panelists:

**Rabbi Dr. Yehoshua Reiss**, Head of Bible Department, Herzog College, Alon Shevut, Israel

**Dr. Amal Jabareen**, Prof. of Law, Ono Academic College Law School, Israel

**Discussion**

**18:15 Reception hosted by World Intellectual Property Organization (WIPO)**

**10:00-12:00 Panel 4: The Case of Access to Drugs: Life Science Research in Israel (including coffee break)**

**Dr. Shlomit Yanisky-Ravid**, Director, Comparative Legal Research Center, Ono Academic College, Israel, Yale Information Society Project (ISP), Yale Law School, USA

**Adv. Sivan Sabban Hacohen**, Comparative Legal Research Center, Ono Academic College, Israel

**Ms. Orit Regev**, Deputy to the Superintendent of Patent Examiners, Israel Patent Office (ILPO)

**Dr. Moshe Leimberg**, Patent Examiner, Israel Patent Office (ILPO)

**Dr. Moshe Tritel**, Patent Attorney, Head of Biotechnology, JMB, Factor & Co., Israel

**Discussion**

**12:00-12:30 Lunch Break**

**12:30-16:30 Study Tour to Cultural and Religious Places in Jerusalem and visit to the Israel Patent Office (ILPO)**

**17:00 - 18:00 Interactive Roundtable - The Road Ahead: Paving the Way for Fresh Ideas on Traditional Knowledge Wrap-up discussion at the Israel Patent Office (ILPO)**

Moderator: **Mr. Asa Kling**, Commissioner of Patents, Designs and Trademarks, Israel Patent Office (ILPO)

Speaker: **Dr. Miriam Bitton**, Prof. of Law, Bar Ilan University Faculty of Law, Israel

Panelists:

**Adv. Shimrit Golan**, Israel Ministry of Justice

**Prof. Shubha Ghosh**, Prof. of Law and Associate Director, Initiative for Studies in Transformational Entrepreneurship (INSITE), University of Wisconsin Law School, USA

**Dr. Shlomit Yanisky-Ravid**, Director, Comparative Legal Research Center, Ono Academic College, Israel, Yale Information Society Project (ISP), Yale Law School, USA

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**18:00 Reception hosted by the Israel Patent Office (ILPO)**